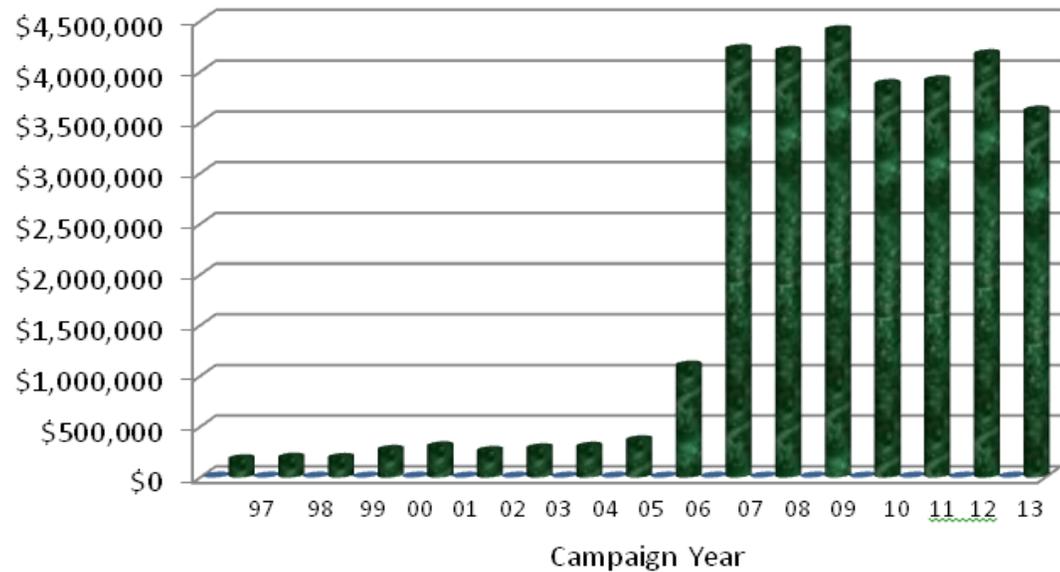




<u>Year</u>	<u>Total Giving</u>
1997	\$173,430
1998	\$188,535
1999	\$185,535
2000	\$265,149
2001	\$300,820
2002	\$254,939
2003	\$281,345
2004	\$295,804
2005	\$360,239
2006	\$1,097,553
2007	\$4,218,150
2008	\$4,200,014
2009	\$4,405,080
2010	\$3,873,159
2011	\$3,910,178
2012	\$4,167,044
2013	\$3,611,678

HISTORICAL GIVING

CVC Total Giving All Sources
1997-2013



Historical Facts

1997 & 1998– United Way ran the Campaign.

1999 & 2000- Campaign was run in-house by the State, saving \$327,000 in funds previously paid to the United Way.

2005 to 2006- The jump in donations occurred because:

- Online giving was implemented
- Tracking tools were developed to count direct giving
- Charity enrollment went to an online application, causing the number of charities in the campaign to triple. This gave employees more options to pledge donations.